

Positively Hennepin

HIV: PREVENTABLE. TREATABLE. STOPPABLE

HENNEPIN'S VISION

We envision a Hennepin County where:

- Residents living with HIV/AIDS have healthy, vibrant lives
- There are NO new HIV infections
- All have equitable access to HIV prevention and care

THE GOALS

-  Decrease new HIV infections
-  Ensure care, access and retention
-  Engage and facilitate empowerment of communities disproportionately affected by HIV

OUR STRATEGY

Major advances have transformed how we detect, treat and prevent HIV. Positively Hennepin will leverage these advances and better coordinate efforts to significantly reduce the number of new HIV infections in Hennepin County. Specifically, we will accomplish this through:

- **Improved case identification**—The deployment of systems that better identify HIV-infected individuals (both those unaware and those aware but not in care) and quickly get them into appropriate care.
- **Wider use of modern safeguards**—The expanded provision of preventive medications, such as PrEP and PEP, to reduce HIV transmission among those at highest risk.
- **Equitable options for all**—Truly equitable access to effective prevention and care services.

THE STRATEGY IS BUILT AROUND ACTIONS AND TACTICS THAT TARGET RIGHT PEOPLE + RIGHT PRACTICES

RIGHT PEOPLE KEY POPULATIONS

- **Men of color**, in particular African born and gay/bisexual/ men who have sex with men who are African-American or Latino
- **Women of color** (cisgender and transgender), in particular African-American and African-born
- **People who inject drugs**
- **People who experience homelessness**

RIGHT PRACTICES

- **Increase** opportunities for HIV testing
- **Expand access** to PrEP and PEP
- **Quickly connect** the newly diagnosed to health care and support services
- **Identify and reengage** those living with HIV who have not accessed care or who have dropped out of care
- **Raise public awareness** and reduce HIV related stigma in disproportionately affected communities

THE OUTCOMES BY 2023

- Number of new HIV infections will be reduced by 10%
- Late testers will account for no more than 25% of new infections
- 225 people will start PrEP annually through Red Door Clinic
- 80% of people diagnosed with HIV will be retained in care
- 72% of people diagnosed with HIV will have suppressed virus

STRATEGY REALIZATION

The Hennepin County HIV Strategy is a plan for the county to achieve the vision. The following operating principles guide implementation of the plan.

Operating Principle 1

Reduce Health Disparities and Promote Health Equity



To mitigate health disparities, all of our policies, structures, systems and services must eliminate barriers to care, be culturally diverse and promote universal accessibility.

Operating Principle 2

Achieve a Fully Integrated Public and Private Response to the HIV Epidemic



To fully support people living with HIV or at risk of HIV and truly increase our collective impact, all planning and service delivery by public and private health care and social service providers must be integrated and coordinated.

Learn more about Positively Hennepin at hennepin.us/positivelyhennepin

