

Penn Avenue Community Works



Penn Avenue Community Works: Working Group Guidelines

March 2016

Project Goals

Working objectives of Penn Avenue Community Works:

- Re-envision Penn Avenue as a complete street with enhanced transit service, pedestrian amenities, bicycle connections, and environmentally sustainable streetscaping;
- Stimulate private investment and promote economic opportunity in the corridor by improving public infrastructure and through targeted housing, redevelopment, or economic development strategies; and
- Enhance livability in the corridor by improving public spaces, connections to key destinations, and through other placemaking strategies.

Project goals, objectives, and priorities will be further refined through ongoing community engagement during initial phases of the project.

Working Group Role

The Penn Avenue Community Works project will have three Working Groups based on the focus areas identified in the Penn Avenue Implementation Framework:

- Infrastructure
- Economic Development/Redevelopment
- Livability/Placemaking

The role of each Working Group is to serve as an advisory group that will advise and guide project implementation efforts, assist with community outreach and engagement efforts, provide community expertise, insight on issues and priorities throughout the process from a community standpoint, and consult on activities based on project implementation.

The Working Group as a whole is responsible for the following:

- Serve as stewards of the Penn Avenue Community Works implementation process to the community.
- Ensure community engagement in the Penn Avenue Community Works process.
- Share project information and obtain feedback from the community.
- Communicate community concerns and perspectives to agency staff and Working Group.
- Review and prioritize implementation projects that were recommended by the Project Implementation Committee.

CONNECTIVITY/MOBILITY ▪ ECONOMIC DEVELOPMENT ▪ LIVABILITY



Composition

Participants will vary by Working Group topic area and will be drawn from key stakeholder groups, subject matter experts, and technical experts such as:

- Neighborhood representatives including representation from a faith organization and/or culturally based group that have connections or roots in the station planning area.
- At-large representatives, including residents, business owners, employees and others from community-based groups.
- Business, business associations, economic development, and jobs/training organizations
- Schools, parent and youth organizations, seniors
- Faith communities, housing, health and social service organizations
- Under-represented communities (including low income, people of color, persons with disabilities) or equity-focused organizations
- Other community-based groups focused on one or more of the following topic areas: mobility (transit, bicycle and/or pedestrian), culture and arts, sustainability (green space parks, community gardens, urban agriculture), public safety
- Penn Avenue Community Works Project Implementation Committee Members

Agency representatives to the Working Groups will include staff from the following agencies depending on the topic area:

- Hennepin County
- City of Minneapolis
- Metro Transit
- Minneapolis Police Department
- Minneapolis Public Schools
- Minneapolis Park and Recreation

Time Commitment

The Working Groups will convene late Spring for its first meeting, with quarterly meetings proposed through 2016. Meeting frequency may be adjusted based on the amount of new information available each meeting and issues to be addressed.