

Subject Bottineau Corridor Wayfinding Project
Community Engagement Summary of Findings

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Project Overview

The Bottineau Corridor is the area near the planned METRO Blue Line Extension that will span from downtown Minneapolis to Brooklyn Park. Hennepin County Bottineau Community Works, in partnership with Metro Transit and the Cities of Minneapolis, Golden Valley, Robbinsdale, Crystal, and Brooklyn Park, are preparing a wayfinding plan for the Bottineau Corridor. Project partners have dedicated significant time and resources to a community engagement effort designed to inform the creation of effective and representative wayfinding signage across the corridor.

What We Asked

Community engagement has helped Hennepin County identify important locations, themes, and pedestrian issues along the Bottineau Corridor (defined as a ½ mile area extending out from the proposed METRO Blue Line Extension). Project partners facilitated engagement events across the Corridor to connect with key stakeholders and gather public input. Each engagement event offered residents the opportunity to identify unique natural, cultural, and architectural characteristics that define the station areas, neighborhoods, cities and the broader Bottineau Corridor community. At each engagement event, staff asked for public input on four key questions to help inform the development of signage for the Bottineau Corridor Wayfinding Project.

- As a pedestrian, or bicyclist, how do you navigate to your destination?
- What are important community destinations and places you go frequently?
- Where do you feel uncomfortable walking or biking?
- Do you have any general comments about wayfinding signage?

What We Did

This community engagement effort was designed to gather input from the residents and user groups who live and navigate through the Corridor. Engaging with a diverse set of residents who regularly use the Corridor has helped the project develop a more comprehensive understanding of the community destinations that should be included on Bottineau Corridor wayfinding. A priority for this engagement effort was to connect with a broad set of community stakeholders to better understand how potential users from a wide range of cultures, backgrounds, languages, ages and

abilities navigate through the Corridor. The Bottineau Corridor Wayfinding Project facilitated 19 engagement events with representative groups of Bottineau Corridor stakeholders.

- 13 pop-up events across the Bottineau Corridor
- 2 community representative interviews
- 4 listening sessions with a collection of key stakeholders
- Engaged with 290+ residents about the Bottineau Corridor Wayfinding Project

Meeting with representative community stakeholders and facilitating pop-up engagement events in popular community locations has helped the project identify important community destinations and preferred travel routes near each of the proposed METRO Blue Line Extension stations.

Engagement activities also provided the project team with opportunities to share the objectives of the Bottineau Corridor Wayfinding Project with a broad set of community stakeholders.

All the public comments, areas of pedestrian concern and community destinations that were identified during engagement activities have been logged and are summarized in this memorandum. The rest of this memo will summarize important themes that arose from community conversations, highlight commonly referenced community destinations, and provide a detailed appendix that shares the location of each engagement event, the number of individuals engaged and the feedback that was received for all Bottineau Corridor Wayfinding Project engagement activities.

Reoccurring Themes from each Wayfinding Engagement Question

1.) As a pedestrian, or bicyclist, how do you navigate to your destination?

- Respondents frequently reported using GPS or maps to navigate to new destinations.
- Respondents noted they often rely on memory to travel to well known destinations.
- Destinations often identified within the Bottineau Corridor include Theodore Wirth Regional Park, Becker Park, North Memorial Hospital and North Hennepin Community College. Major destinations outside the Corridor that were often identified include downtown Minneapolis, the Mississippi River, the airport, the Mall of America, and St. Paul.



As a pedestrian, or bicyclist, how do you navigate to your destination? Use stickers to vote for the top two ways you navigate.

GPS / Online Maps



Memory



Landmarks



Word of mouth

Signage



Cardinal Directions



Example of voting on a poster board at a pop-up event for the Bottineau Corridor Wayfinding Project.

	Total
Maps/GPS	106
Memory	95
Landmarks	43
Word of Mouth	13
Signage	32
Cardinal Directions	8
Total Votes	297

Table 1 - Summary of total votes received for the question “How do you navigate to your destination?”

2.) Where do you feel uncomfortable walking or biking?

- Respondents identified crossing major roadways as a significant pedestrian concern. Major roadways identified include:
 - Olson Memorial Highway (State Highway 55)
 - W. Broadway Avenue (County State Aid Highways 130 and 103)
 - Bottineau Boulevard (County State Aid Highway 81)
 - Brooklyn Boulevard (County State Aid Highway 152)
 - 85th Avenue N (County State Aid Highway 109)
- A reoccurring concern about safe pedestrian crossing areas along the future METRO Blue Line Extension route.
- General comments from respondents that the Corridor is designed for automobiles and is not easily accessible for pedestrians.

3.) Do you have any general comments about wayfinding signage?

- Wayfinding maps should include “You are here” indicators.
- There should be a series of signage to help navigation (i.e. breadcrumb trails).
- It is helpful for Wayfinding to include distances and estimated travel times to community destinations.
- Wayfinding should help people connect to other modes of transportation (i.e. nearby bus routes, nice ride stations, first mile/last mile connections)
- Wayfinding should be well lit and use bright colors
- Wayfinding should be designed to be accessible to all (i.e. translations and icons for non-English speakers and low enough to the ground so people in wheelchairs can easily read)

4.) What are important community destinations and places you go frequently?

Penn Ave and Van White Blvd Stations

- C-Line Bus route
- Lyndale Farmers Market
- Sumner Library
- Downtown Minneapolis
- Glenwood Avenue shops and restaurants

Golden Valley Rd and Plymouth Ave/Theodore Wirth Stations

- Theodore Wirth Regional Park
- Minnesota African American Heritage Museum and Gallery
- North Memorial Hospital
- Connections to North Minneapolis (i.e. transit routes, pedestrian routes, first mile/last mile)

Robbinsdale Station

- Robbinsdale Downtown
- Crystal Lake / Lakeview Terrace / Sanborn Park
- Robbinsdale Transit Center
- Robbinsdale City Hall

63rd Ave and Bass Lake Rd Stations

- Becker Park
- Target / Crystal Shopping Center
- 63rd Avenue Park and Ride
- Brooklyn Park Goodwill

85th Ave and Brooklyn Blvd Stations

- North Hennepin Community College
- Hennepin Technical College
- Brooklyn Park Library
- W. Broadway Shops and Restaurants

Oak Grove Parkway and 93rd Ave Stations

- Target Northern Campus
- Cub Foods and Hy-Vee Grocery Store

Conclusion

Community engagement for the Bottineau Corridor Wayfinding Project was designed to be adaptable and respond to the needs of both the community and the project. Pop-up engagement activities provided effective opportunities to engage a representative cross-section of the community at popular locations and community events near proposed station areas. Focus group discussions allowed the project to have a more detailed conversation about each station area with specific stakeholder groups. Appendix A provides a brief description of each engagement activity and the feedback received. Appendix B provides a table of the key stakeholders identified at the outset of this project as well as the engagement outcomes for each stakeholder group.

Appendix A: Engagement Event Summaries

Pop-Up Events:

Harrison Neighborhood Back to School Celebration – Pop-up event #1

- August 24th at Harrison Park (503 Irving Ave N, Minneapolis, MN 55405)
- Engaged with 16 residents
- What we heard:
 - Destinations: International Market Square, Lyndale Farmers Market, Bethune Park, Theodore Wirth Park, Mary's Place, Harrison Park, Cuppa Java
 - Pedestrian Concerns: Hwy 55 is unsafe for bikers and pedestrians, enhanced crosswalks are needed, there is no connection across Hwy 55 to Wirth Lake, no good bike connections across Hwy 55 along BNSF tracks.
 - General Comments: Concerns that the Blue Line Extension won't effectively serve North Minneapolis residents, bus stations are too close to Hwy 55.

63rd Ave Park and Ride – Pop-up event #2

- August 28th at 63rd Ave Park and Ride (7000 63rd Ave N, Minneapolis, MN 55428)
- Engaged with 60 residents
- What we heard:
 - Destinations: North Hennepin Community College, Goodwill, Wagner's Drive-in, Arbor Lakes Shopping Mall, Theodore Wirth Regional Park, 63rd Avenue Park and Ride, Elm Creek Park, Downtown Minneapolis, Minnehaha Falls, State Capitol
 - Pedestrian Concerns: Unsafe intersection for bicyclists/pedestrians at 63rd Avenue N. and Bottineau Boulevard
 - General Comments: Please coordinate with Metro Mobility to ensure no issues with access at station areas

Theodore Wirth Park Grand Rounds Trail – Pop-up event #3

- September 6th – intersection of Golden Valley Road and Theodore Wirth Parkway
- Engaged with 15 residents
- What we heard:
 - Destinations: Theodore Wirth Regional Park, Downtown Robbinsdale, Travail, Fire Station, St. Margaret Mary's Church, Utepils Brewery, The Loppet, Mountain Biking Trails, North Memorial Hospital, Courage Kenny Institute, Cedar Lake Trail, Sledding Hill/Overlook at Theo Wirth Parkway and N. 26th Ave.
 - Pedestrian Concerns: Biking feels unsafe on Theo Wirth Parkway, Crossing Glenwood Avenue/Theodore Wirth Parkway is unsafe, Broadway Avenue is always unsafe to cross
 - General Comments: This is the only light rail stop in the Twin Cities that would have mountain biking trails!

West Broadway Open Streets – Pop-up #4

- September 14th – Lyndale Avenue North Minneapolis,
- Engaged 34 residents
- What we heard:
 - Destinations: Theodore Wirth Park, neighborhood parks, Downtown Minneapolis, Minnesota African American Heritage Museum and Gallery, C-line transit connections
 - Pedestrian Concerns: N/A
 - General Comments: It would be helpful for wayfinding to identify roads with dedicated bike lanes, connectivity between transit options is important, please have multiple signs guiding people to destinations, signs should have bright colors, wayfinding should have lighting, identify bike share and scooter locations, wayfinding should include maps with “you are here”.

Market in the Valley – Pop-up #5

- September 15th – Golden Valley Farmers Market (7800 Golden Valley Rd.)
- Engaged with 22 residents
- What we heard:
 - Destinations: Robbinsdale Transit Center, C-line, Becker Park (Crystal), Target (Crystal), Downtown Robbinsdale, Brookview Park, Wuollets Bakery, Nonna Rosas, Travail, Theodore Wirth Regional Park, Luce Line Trail, Lions Park
 - Pedestrian Concerns: Improved safety features at intersections where pedestrian trails and roadways meet
 - General Comments: Include maps to help orientate yourself, important to consider first mile/last mile transit connections from light rail, this light rail would be great for us!, the light rail would help congestion, we love taking our bikes down to Minneapolis (the light rail would be great!)

Summit Café – Pop-up #6

- September 23rd – Summit Academy OIC (935 Olson Memorial Hwy, Minneapolis, MN 55405)
- Engaged with 19 residents
- What we heard:
 - Destinations: Farwell Park, Sumner Field, Glenwood Avenue shops and restaurants, Transit connections (C-line, 22, 7), connections to Downtown Minneapolis, St. Paul, Mall of America, Community Emergency Assistance Program (Brooklyn Center), International Market Square, North High School, Kenwood neighborhood, Bryn Mawr neighborhood, bike trails, walking paths, grocery stores, senior housing south of Summit Academy
 - Pedestrian Concerns: Safe crossing locations at future light rail stops

- General Comments: Out of towners often ask where major landmarks are (Mall of America, St. Paul, Downtown), How will this project help residents and businesses along Penn Avenue?

UROC Community Days – Pop-up #7

- September 26th – Urban Research and Outreach-Engagement Center (2001 Plymouth Avenue N.)
- Engaged with 16 residents
- What we heard:
 - Destinations: Hennepin County Library, Summit Academy OIC, Utepils Brewery, Minnesota African American Heritage Museum and Galley, Northpoint health and wellness center, Disciples Ministry Church/ Pastor Paul's Food Shelf, North High School, Theodore Wirth Regional Park, North Mississippi Co-op, Minneapolis Urban League, Capri Theater, Cookie Cart (Northside Achievement Zone), Breaking Bread, Aldi's, North Memorial Hospital
 - Pedestrian Concerns: N/A
 - General Comments: Partner with Nice Ride, Broadway Avenue is a high bike/ped corridor—how do you connect with the LRT?, Station Area planning should include entire node at Emerson/Plymouth

Crystal Art on the Strip Crystal – Pop-up #8

- September 28th – City of Crystal (6438 Bass Lake Road, Crystal, MN)
- Engaged 8 residents
- What we heard:
 - Destinations: Tony's restaurants, Aldi's, Target, Buffalo Wild Wings, Becker Park, Wicked Wart (Robbinsdale)
 - Pedestrian Concerns: Lack of sidewalks on local roads, crossing Bass Lake Road to Becker Park, traffic calming to reduce speeding
 - General Comments: Need more paths in Crystal for running and biking, add Bike/Ped signage to help cars see pedestrians, it's easier to drive than walk in this area

North Hennepin Community College – Pop-up #9

- September 30th – NHCC Campus Center (7411 85th Ave N, Brooklyn Park, MN 55445)
- Engaged 13 residents
- What we heard:
 - Destinations: Brooklyn Park Public Library, North Hennepin Community College, Hennepin Technical College, Arbor Lakes Shopping Mall, Shopping areas along W. Broadway, Park Center High School, Brooklyn Park City Hall, Grocery Stores, Park and Rides, Tessman Park, College Park, Hamilton Park

- Pedestrian Concerns: Difficult to navigate intersection of Brooklyn Boulevard and Bottineau Boulevard, poor pedestrian crossings near North Hennepin Community College – specifically the intersections at 85th Avenue & W Broadway Avenue and Brooklyn Boulevard & Bottineau Boulevard
- General Comments: NHCC is a commuter college with lots of car traffic, but not a lot of biking or walking nearby

Cedarwood Apartments – Pop-up #10

- October 10th – Cedarwood Apartment Community Lunch (5450 Douglas Drive N, Crystal, MN)
- Engaged with 11 residents
- What we heard:
 - Destinations: 63rd Avenue Park and Ride, West Broadway bus routes (721), Becker Park, Schools (North Port Elementary, Government buildings (Douglas/42nd), Shingle Creek Park, Twin Lakes Trails, Crystal Community Center, Crystal Shopping Center, Pizza Ranch, Aldi's, Willow Bend Shopping Area, Fire Station, Police Station
 - Pedestrian Concerns: We use the bus or cars to travel short distances in the community because of auto-centric development; Intersection at Bottineau Boulevard near Holiday Station is a scary intersection (it would be nice to have ped overpass or improved crosswalk); concerns about pedestrian safety at future light rail crossings.
 - General Comments: Helpful for wayfinding to have maps with “you are here”; wayfinding is confusing without a series of signs guiding you to destinations, have good lighting at wayfinding locations, include approximate distance and travel time to destinations, consider non-English speakers when designing wayfinding.

Robbinsdale Transit Center – Pop-up #11

- October 22nd – Robbinsdale Transit Center (4145 Hubbard Avenue North, Robbinsdale, MN)
- Engaged with 15 residents
- What we heard:
 - Destinations: Target (Crystal), Robbinsdale Transit Center, Connections to Brooklyn Center, Downtown Robbinsdale, Hy-Vee, Crystal Shopping Center, Crystal Community Center, DMV, City Hall, Public Library, Goodwill, Downtown New Hope, Connections to bus transit, 63rd Avenue Park and Ride, Becker Park
 - Pedestrian Concerns: Streets around Robbinsdale Transit Center have lots of vehicle traffic and foot traffic interaction without designated crossings (Hubbard Ave. N.), 59th Avenue pedestrian crossing is uncontrolled and sidewalk is only on one side of the road, sidewalk only on one side of W Broadway Avenue between 62nd & Bass Lake Rd.

- General Comments: Bus service at Robbinsdale Transit Center is limited at night and on weekends, wayfinding should identify major landmarks, wayfinding should have maps with “you are here”

Starlite Transit Center – Pop-up #12

- October 23rd – Starlite Transit Center (Brooklyn Boulevard, Brooklyn Park, MN)
- Engaged with 8 residents
- What we heard:
 - Destinations: North Memorial Hospital, Fire Department, Mr. Car Wash, Target, Cub Foods, Goodwill, W. Broadway restaurants and fast food, downtown Minneapolis, golf course, Zanewood Recreation Center, Zanewood Park, Robbinsdale Transit Center, Starlite transit center, connections to Brooklyn Center
 - Pedestrian Concerns: West Broadway Avenue needs safer pedestrian crossing areas, cars drive 10 – 20 mph over the speed limit along W Broadway Avenue, W Broadway Avenue is worse while Bottineau is under construction, 71st and West Broadway Intersection (near Mr. Car Wash) is terrible for pedestrian crossings—need dedicated East/West crosswalk, Jolly Lane (near Target) is unsafe need dedicated East/West pedestrian crosswalk
 - General Comments: It would be helpful for signs to have connections to Downtown, Brooklyn Center and communities surrounding the Corridor.

Broadway Court Senior Apartments – Pop-up #13

- October 28th – Broadway Court Apartments (4600 41st Ave. N. Robbinsdale, MN)
- Engaged with 13 residents
- What we heard:
 - Destinations: Mall of America (Landmark), Banks, Drug Stores, Walgreens, Walmart, Robbinsdale Transit Center, Robbinsdale City Hall, Brooklyn Center DMV, Rockford Road Public Library, Robbinsdale Art Galleries, Robbinsdale Historic Society, Crystal Lake, Sanborn Park, Hackenmuller Meats, Woulllets Bakery, Nonna-Rosas Restaurant, Travail, Wicked Wart, Lakeview Elementary School, Robbinsdale Middle School, Sacred Heart Church and School, Cootie (Public Art in downtown Robbinsdale), Robbinsdale Clock Tower
 - Pedestrian Concerns: Intersection of 41st Ave N and W. Broadway Avenue is always dangerous to cross, helpful to have well lighted walking paths, unsafe sidewalk on 42nd Avenue near McDonalds (cars don’t see pedestrians), general concern about increase in car traffic and parking when light rail arrives, general concern about safety with increased traffic due to light rail. It would be nice to have police patrol, safety stations (push for help).
 - General Comments: Wayfinding should be low enough for wheelchair users, wayfinding should have good lighting, use bright colors, icons and images are helpful for non-English speakers, wayfinding should identify important landmarks.

Community Representative Interviews:

Ricardo Perez - The Alliance TC

La Asamblea de Derechos Civiles was a member of the Blue Line Coalition and an organization identified early in the engagement process as a key stakeholder in the Bottineau Corridor Wayfinding Project. Due to circumstances beyond this Project's control, the engagement team was unable to facilitate an engagement session with the Blue Line Coalition. Ricardo Perez, from the Alliance TC, offered to help build connections with La Asamblea representatives and share his perspectives engaging with underrepresented and non-English speaking communities. Ricardo noted:

- It is important to consider how non-English speakers can use and interact with signs. Are translations provided on the signs? Are translation services easily accessible? Do signs use images and iconography to effectively convey meaning?
- Engagement opportunities should be easily accessible to non-English speakers in order to gain valuable insights. Building connections with community advocates is an effective way to gather meaningful input from underrepresented communities. It is important to translate engagement materials and be available at common community destinations.
 - Facilitating a visual preference survey is an easy way to advance inclusive engagement.
 - Connect with Media Outlets that are specific to cultural communities— Diverse Community Media Directory
<https://www.health.state.mn.us/communities/rih/ethnicmedia.pdf>
- Wayfinding has the opportunity to create space for non-English speaking communities by providing translations that are clearly visible and identifying cultural destinations on maps/signs.

Lao Assistance Center of Minnesota

Joo Hee Pomplun encourage the engagement team to connect with the Lao Assistance Center of Minnesota to better understand Lao-American community destinations along the Bottineau Corridor. The Executive Director of the Lao Assistance Center, Sunny Chanthanouvong, was happy to have a brief conversation about the Bottineau Corridor Wayfinding Project and share his perspectives about community destinations, areas of concerns for pedestrians and general comments about wayfinding.

- What we heard:
 - Destinations: Parks, Hospitals, Clinics, Police stations, Churches, Non-profits, Sumner Library, Lyndale Farmers Market, Festival Foods (Brooklyn Park), Dragon Star Supermarket (Brooklyn Park), Daycare, Schools, Coffee Shops, Hair Salons, Restaurants, Large corporations, Bus routes, Transit Centers, Public Assistance Buildings, Brooklyn Park Court House, DMV, Olson Townhomes, Hmong Federal Services, Lao Assistance Center, La Donna Cervica Brewery, International Market Square

- Pedestrian Concerns: Olson Memorial is a busy road that is difficult to cross, walking in the community needs to be safe (more police patrols), safe crosswalk locations.
- General Comments: The Lao Assistance Center would like to partner with Hennepin County to help educate community about Wayfinding and how to use new signs, signs should have good lighting, signs should easily indicate what direction to travel, use bright colors and common symbols.

Focus Group Listening Sessions:

Business Advisory Committee/Community Advisory Committee – Listening Session #1

- September 23rd – Blue Line Extension Offices (5414 West Broadway Avenue Crystal, MN)
- Engaged with 9 members of the BAC/CAC as well as Hennepin County and Blue Line Extension staff
- Community destinations identified at light rail stations across the Bottineau Corridor
 - Penn Avenue / Van White Boulevard Stations: Utepils Brewery, Venture North Coffee/Bike Shop, Theodore Wirth Park, Summit Academy OIC,
 - Golden Valley / Plymouth Road Stations: Homewood studios, Loppet Trailhead, Theo Wirth Chalet, North Memorial hospital, Theodore Wirth Park golf course, Theodore Wirth Park cross country skiing, Sweeny Lake fishing, Prince's childhood home
 - Robbinsdale Station: North Memorial Hospital, Pedestrian bridge (39th Ave North and Hwy 100), Downtown Robbinsdale, Robbinsdale Library, Art galleries, Lee Park, Sanborn Park, Lakeview Terrace, Crystal Lake trail
 - Bass Lake Road Station: Becker Park, bike path along 81, Target, Fast Food, Caribou Coffee, Gs Stations,
 - 63rd Avenue Station: Park and Ride, Zanewood Community Center, Crystal Airport, Lions Club Park, 63rd Avenue bike trail, transit connections along 63rd Avenue.
 - 85th Avenue / Brooklyn Boulevard Station: Brooklyn Park Library, City Hall, North Hennepin Community College, Target, Shingle Creek trail, Parks, 85th Avenue shops and restaurants
 - Oak Grove Parkway / 93rd Avenue Station: Target Northern Campus, business parks, hotels, restaurants, Hy-Vee, Cub foods, future commercial and housing developments expected, public parks, fitness facility, future amphitheater

Brooklyn Bridge Youth Alliance – Listening Session #2

- September 30th – The Brooklyn Youth Council (6301 Shingle Creek Pkwy, Brooklyn Center, MN)
- Engaged with 24 Brooklyn Park and Brooklyn Center youth
- The Brooklyn Youth Council met to discuss the Bottineau Corridor Wayfinding Project. Youth focused on identifying locations near the last for station areas along the Bottineau Corridor.

- 85th Avenue / Brooklyn Boulevard Station: Walmart, Cub Foods, Target, Walgreens, Family Dollar, Brunswick, Brooklyn Park Library, North Hennepin Community College, Panda Express, Dollar Tree, Burger King, Target, Park Center High School, Central Park, Park Haven Apartments
- Oak Grove Parkway / 93rd Avenue Station: Target Northern Campus, Cub Foods, Brooklyn Park elementary school, Hy-Vee, Cub foods, Oak Grove Park, Cemetery, Hampton Inn Hotel

Bike Advocacy – Listening Session #3

- October 24th – Venture North Bike Shop (1830 Glenwood Avenue Minneapolis, MN)
- Engaged with 6 representatives from Venture North Bike Shop and Hennepin County Bike Advocacy Committee
- What we heard:
 - Penn Avenue / Van White Boulevard Stations: Royal Foundry, La Dona Cervceria, International Market Square, Sumner Library, Laundromat, Venture North Bike and Coffee Shop, Luce Line Trail, Cedar Lake Trail, Connections to Downtown (Glenwood Ave), Connections to the Mississippi River (Broadway and Glenwood Avenue), bus routes, impound lot, Riverbend School, Lao Assistance Center, Harrison Neighborhood Association, Summit Academy OIC
 - Golden Valley / Plymouth Road Stations: North Memorial Hospital, Courage Kenny Institute, Lakes/Rivers, Connections to North Minneapolis, Minnesota African American Heritage Museum & Gallery, Minneapolis Urban League, Loppet Trailhead, Humane Society, North Commons Park/Recreation Center, High Schools, [Murals/Public Art](#) (Prince Mural Whittier). Theodore Wirth Regional Park (highlight different parts of the park—golf, swimming, hiking, etc.), Golden Valley Road, Sledding Hills
 - Robbinsdale Station: Biking infrastructure on Lowry Avenue North in Robbinsdale, Downtown Robbinsdale, North Memorial Hospital, Crystal Lake, Sanborn Park, Grocery Stores, Robbinsdale City Hall, Post Office, Robbinsdale Transit Center
 - Bass Lake Road Station: Target Shopping area, Impound lot, Crystal Airport, W. Broadway Commercial District, Brooklyn Center Government Center, Library near Shingle Creek Park
 - 63rd Avenue Station: Crystal Airport, 63rd Ave Park and Ride, Brooklyn Center Transit Center, Cub Foods / Grocery Stores, Shingle Creek Parkway, Shingle Creek Park, Palmer Lake
 - 85th Avenue / Brooklyn Boulevard Station: Brooklyn Park Library, Transit center-south of Target Campus near Highway 169, Hennepin Technical College, North Hennepin Community College
 - Oak Grove Parkway / 93rd Avenue Station: Target Northern Campus, Park and Ride, Three Rivers Park District (Elm Creek Park), Trailhead Bike Shop

General Comments:

- Van White Boulevard Station will be a connection point to SWLRT
- Identify Lime Scooter and Nice Ride Bike Stations
- Include cardinal directions on the wayfinding signs and on the ground as public art
- Point towards landmarks (the Mississippi River, Downtown, Brooklyn Center) to help people orientate themselves
- Include effective and safe Bike Parking at light rail station areas
- Consider drop-off/pick-up lanes at Light Rail stations, especially helpful when Connected and Automated Cars arrive.
- Helpful for signs to include both cardinal directions and popular landmarks
- Include connections to Bus Routes – helps to include Route # and Direction
- Pair with Metro Transit app- -- text # to find a route?
- Include the name of community neighborhoods (work with Neighborhood Associations to identify)
- Work with local artists to create creative iconography, images and logos
- Highlight Bike Fix-it stations on wayfinding signage across the corridor
- Note Nice Ride and Lime Scooter stations on wayfinding across the corridor
- Note the location of dedicated on-street bike lanes on wayfinding across the corridor
- General concern about impacts the METRO Blue Line Extension could have on gentrification
- Important to consider Non-English speakers, include Spanish, Hmong and Arabic on signs. Emphasize icons and images. Make Wayfinding welcoming.

Parks and Recreation Listening Session #4

- November 4th – Crystal Community Center (4800 Douglas Drive 55429 Crystal, MN)
- Engaged with 5 Parks and Recreation representatives from Crystal Parks and Recreation, Three Rivers Park District and Golden Valley Parks and Recreation
- What we heard:
 - Penn Avenue / Van White Boulevard / Golden Valley / Plymouth Road Stations: Theodore Wirth Regional Park, Loppet Trailhead, Grand Rounds, MPRB / Three Rivers Kiosk at Golden Valley Road station area, Sochacki Trail, Sochacki Park, Fire Department (Golden Valley Rd.), Courage Kenny Institute, Sweeney Lake (limited access), Twin Lake (limited access), Sumner Library, Wirth Lake swimming area, Tubing Hill (Theodore Wirth), Dog Park / Off Leash area (Sochacki / Basset Creek), Bathrooms and water, Food and Restaurants (near Golden Valley Rd and Highway 100), Scheid Park, North Commons Park (North Minneapolis), YMCA (North Minneapolis), Basset Creek Park
 - Robbinsdale Station: Robbinsdale City Hall, Sochacki Park, Shingle Creek Regional Trail (connections to Regional Trail facilities – Twin Lakes), North Memorial Regional Hospital, Victory Memorial Parkway, Crystal City Hall/Police Station, Sanborn Park, Robbinsdale Middle School, Twin Lake Boat Launch
 - Bass Lake Rd / 63rd Avenue Stations: Becker Park, CP Rail Regional Trail (trailhead at Becker Park and future connection with New Hope), Crystal Lake Regional Trail, Kiosk

- for Crystal Lake Regional Trail along County Road 81 (includes a system kiosk, regional trail kiosk, and directional sign), Potential links between Bass Lake Park (Trail) and Becker Park, Crystal Community Center, Business District (Target, Adult Learning Center, temporary Police Station), Crystal Cove Aquatic Center, Cavanagh Park, Crystal MAC Park (navigate to the park via Regents Avenue), Downtown Robbinsdale, Art on the Strip (event) and community mural, Rockford Road Library, Police Station (42nd/Douglas), New Hope Ice Arena, Twin Lake, Community Garden (Crystal), Nompeng Academy, North Lions Community Park, Crystal Lake Regional Trail (no wayfinding – waiting to coordinate with this project), Shingle Creek Regional Park, Prairie Seeds Academy, Wagner’s Restaurant, Crystal Lake Regional Trail passes under Interstate 94
- 85th Avenue / Brooklyn Boulevard / 93rd Avenue / Oak Grove Parkway: Target Northern Campus, Rush Creek Regional Trail, Brooklyn Park Operations and Maintenance Facility, Mississippi Gateway Regional Park (aka. Coon Rapids Dam Regional Park), Oak Grove Walking Trail, Highway 610 Housing Apartments, Cub Foods, Park and Ride
 - Pedestrian Concerns
 - Sochacki Trail (route under Golden Valley Road), Sochacki Park – connections to Crystal Lake Regional Trail via June Ave. N and 36th Ave. N (off June Ave N. and South of Lee Park)
 - Discussion about the best way to route pedestrians from Robbinsdale Station area to Crystal Lake Regional Trail (crossing Bottineau Boulevard), but 42nd Ave N. or 40th Ave N. are better pedestrian crossings than 41st Ave. N.
 - Potential pedestrian links between Bass Lake Park (Trail) and Becker Park
 - Walk Evaluation showed Douglas and W Broadway intersection is an unsafe crossing
 - It is easier to route pedestrians to Crystal MAC Park from 63rd Ave station area, rather than Bass Lake Road Station area
 - 63rd Avenue has bike lanes and sidewalks for pedestrian use. 63rd Avenue is a connection to Shingle Creek Regional Park
 - 93rd Avenue – southside of 93rd Avenue has a community trail with connections to Osseo
 - General Comments
 - Coordinate with Brooklyn Park about Xylon Avenue N. extension near the Oak Grove Parkway Station area
 - Three Rivers emphasized importance of wayfinding that shows the Rush Creek Regional Trail and connections to the trail from Oak Grove Parkway Station
 - Lots of land near Oak Grove Parkway Station areas is owned by Park Board (Three Rivers)
 - Three Rivers is happy to share GIS files of trail maps
 - Amanda Fong from Three Rivers worked with Teen Council to develop wayfinding standards, opportunity to follow up and learn more

Appendix B: Stakeholder List and Engagement Outcomes

The following table lists stakeholders identified by the Project Team as potential candidates for community engagement, along with engagement achieved through this study.

Stakeholder	City/Agency	Target Station Area	Engaged	Outcome
Blue Line Coalition	All	All	No	Unable to coordinate meeting
Blue Line Corridor Management Committee	All	All	No	Not active during project timeline
Blue Line Extension Community Advisory Committee	All	All	Yes	Focus Group
Blue Line Extension Business Advisory Committee	All	All	Yes	Focus Group
Blue Line Young Adult and Youth Research Team	All	All	No	Not active during project timeline
Corridor Cities (Minneapolis, Golden Valley, Robbinsdale, Crystal, and Brooklyn Park)	Corridor Cities	All	Yes	Focus Group / Pop-up events
Parks and Recreation Departments	Three Rivers Park District, Corridor Cities	All	Yes	Focus Group
La Asamblea / Spanish Language Business Community	Golden Valley, Robbinsdale, Brooklyn Park	85 th , Brooklyn Blvd, Robbinsdale	No	La Asamblea disbanded / Unable to meet with Blue Line Coalition / Interview with The Alliance TC
Chambers of Commerce, Major Employers, and Commercial Districts	Corridor Studies	All	Yes	Did not engage stakeholder group / hosted Listening Session with BAC - CAC
Congregations	Corridor Cities	All	No	Redeemer Center representatives attended Bike Advocacy listening session
Schools	Corridor Cities	Plymouth Ave, Penn Ave, Van	No	Engaged youth at Focus Group and Pop-up

		White Blvd, Target Field, Golden Valley, 63 rd , 85 th		engagement events
Transit Riders	Corridor Cities	All	Yes	Pop-up events
Brooklyn Bridge Alliance for Youth	Brooklyn Park, Brooklyn Center	63 rd , Brooklyn Blvd, 85 th	Yes	Focus Group
ACER	Brooklyn Park	Oak Grove, 93 rd , 85 th , Brooklyn Blvd	No	Unable to meet with Blue Line Coalition
Senior Centers	Brooklyn Park, Crystal	85 th , Bass Lake Rd	Yes	Pop-up events
North Hennepin Community College	Brooklyn Park	85 th	Yes	Pop-up events
Hennepin County Library	Brooklyn Park	85 th	No	Did not engage with libraries
Appetite for Change	Minneapolis	Van White Blvd, Golden Valley	No	Connected with Appetite for Change at UROC Pop-up
Bicycle Advocacy Groups / Venture North / North Minneapolis Bike Advocacy Council	Corridor Cities	All	Yes	Focus Group
Juxtaposition Arts	Minneapolis	Target Field, Van White Blvd, Penn Ave, Plymouth Ave, Golden Valley	No	Did not engage Juxtaposition Arts / Pop-up event at West Broadway Open Streets
City of Lakes Community Land Trust	Minneapolis	Penn Ave	No	Did not engage with Land Trust
Accessibility Advocacy Groups/ Courage Kenny Rehabilitation Institute	Corridor Cities	All	No	Reached out, but unable to engage with Courage Kenny/ Accessibility Advocacy Groups
Harrison Neighborhood Associations/ Near North/ Olson Townhomes	Minneapolis	Target Field, Van White Blvd, Penn Ave, Plymouth Ave, Golden Valley	Yes	Pop-up Event
Lao Assistance Center	Corridor Cities	All	Yes	Community Representative Interview