

# Bottineau Community Works Community Engagement Framework 2017-2019

## Advanced Planning Community Engagement

Hennepin County has a long history of robust community engagement in the Bottineau Corridor, recognizing the practical knowledge and experience of the families and people who live, work, learn, and travel in the Bottineau Corridor as an essential component for successful planning.

The Bottineau Community Works (BCW) program is currently facilitating Advanced Planning for community and economic development around the planned Metro Blue Line Extension (Bottineau LRT). Advanced planning means moving from conceptual towards implementation, defining the practical policies and designs that need to be in place for future investments. This work builds on the station area plans previously developed for the Bottineau LRT. BCW is a collaboration, led by Hennepin County in partnership with corridor cities and community stakeholders, to maximize the economic development value of the Bottineau LRT project. This collaboration supports the planning for infrastructure, transit access, and transit oriented development outside the scope of the Bottineau LRT project.

BCW incorporates health considerations as an essential area of focus, recognizing that transportation systems along with the characteristics of our neighborhoods have a substantial impact on community health outcomes and health disparities, and that these disparities are pronounced in populations that have historically been under-represented in planning processes and implementation. BCW will continue its commitment to inclusion of traditionally under-represented groups and work together to reduce disparities and achieve equitable outcomes for all communities along the Bottineau Corridor.

### Community Engagement will:

- Recognize corridor cities are in the lead as the land use authority.
- Leverage existing partnerships with communities, cities, and stakeholders that reflect the corridor's diversity.
- Utilize the corridor's assets in government, organizations, businesses, programs and people.
- Continue to develop Hennepin County best practices in community engagement.

### Coordinated and collaborative with:

- Bottineau Community Works Steering Committee and City Coordinating Committee
- Bottineau Project Office Community Advisory Committee (CAC) and Business Advisory Committee (BAC)
- Community Partners: Blue Line Coalition (BLC) and Health Equity Engagement Cohort (HEEC)
- McKnight Intersections Committee

Workplan	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sept 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019
1. Housing and Development analysis															
2. TOD Zoning															
3. Bike/Ped Demonstration Projects															
4. Connecting Theory to Practice															
5. Placemaking															
6. Small business/entrepreneur support															
7. Infrastructure plans															
8. Economic development site-specific study															

Work Plan Activities	Community Engagement Strategies
<p><b>1. Housing and Development:</b></p> <ul style="list-style-type: none"> <li>Housing Gaps Analysis: Forward-looking analysis of the need and potential for residential development</li> <li>Commercial Market Feasibility and site analysis – focused on suburban station areas</li> </ul>	<p>BCW with consultant team will:</p> <ul style="list-style-type: none"> <li>Conduct stakeholder engagement including county, city staff, and community Interviews of key stakeholders</li> <li>Present findings to stakeholders</li> <li>Coordinate HEEC/BLC/CAC engagement in presentations, document review &amp; feedback</li> </ul>
<p><b>2. Transit Oriented Development Zoning district overlay or revision of existing zoning code</b></p>	<p>Based on findings of #1, BCW and consultant team will:</p> <ul style="list-style-type: none"> <li>Focus on suburban station areas</li> <li>Conduct broad engagement of adjacent and surrounding property owners and business associations with/in ¼ mile of district boundaries for education and feedback</li> <li>Coordinate and present to city Planning Commissions and City Councils.</li> <li>Coordinate HEEC/BLC/CAC/BAC members in specific zoning districts</li> </ul>
<p><b>3. Demonstrate health equity strategies in Bike/Pedestrian demonstration projects</b></p>	<p>BCW with city planners and community stakeholders will:</p> <ul style="list-style-type: none"> <li>Identify 5 total possible projects (1 in each city)</li> <li>Implement bike/pedestrian demonstration projects will inform #7 Infrastructure Plans</li> <li>Coordinate HEEC/BLC/CAC/BAC engagement</li> </ul>
<p><b>4. Connecting Theory to Practice:</b></p> <ul style="list-style-type: none"> <li>Moving from conceptual towards implementation by exploring and defining the practical policies and designs that need to be in place for future investments</li> </ul>	<p>BCW with consultant team(s) will:</p> <ul style="list-style-type: none"> <li>Coordinate city staff/elected officials learning opportunities around transit oriented development and density.</li> <li>Coordinate HEEC community engagement contracts: Each organization is implementing their specific work plan according to their prioritized station area health equity strategies including providing community engagement support to BCW.</li> </ul>

<p><b>5. Placemaking:</b></p> <ul style="list-style-type: none"> <li>• Enhance opportunity and livability in the corridor by improving public spaces</li> <li>• Build connections among existing businesses, local artists, and community organizations</li> <li>• Activate public spaces &amp; create vibrant places where people want to be</li> </ul>	<p>McKnight Intersections Committee will:</p> <ul style="list-style-type: none"> <li>• Engage Corridor stakeholders in placemaking projects.</li> <li>• Engage local artist and businesses in placemaking projects at specific sites.</li> <li>• Support HEEC/BLC engagement</li> <li>• Sub-contract with community-based organizations/experts to support community engagement in placemaking activities.</li> </ul>
<p><b>6. Small businesses and entrepreneur support:</b></p> <ul style="list-style-type: none"> <li>• Support a thriving local economy through business development and engagement</li> <li>• Mitigate construction impacts through enhanced communication and outreach</li> <li>• Communications and marketing</li> </ul>	<p>McKnight Intersections Committee will:</p> <ul style="list-style-type: none"> <li>• Engage small businesses and community organizations to identify needs and connect to resources</li> <li>• Support HEEC/BLC/BAC engagement</li> <li>• Contract for business technical support</li> </ul>
<p><b>7. Infrastructure Plans:</b></p> <ul style="list-style-type: none"> <li>• Station Area Circulation and Connectivity Assessment</li> <li>• Bicycle and Pedestrian Connections Implementation Plan</li> <li>• Shared Mobility Feasibility Study</li> <li>• Wayfinding Plan</li> </ul>	<p>BCW with consultant team will:</p> <ul style="list-style-type: none"> <li>• Focus on suburban station areas</li> <li>• Develop and implement a Community Engagement Plan to inform Infrastructure Plans.</li> <li>• Coordinate the inclusion of HEEC/BLC/CAC/BAC engagement</li> <li>• Sub-contract with community-based experts to support the implementation of the Community Engagement Plan.</li> </ul>
<p><b>8. Corridor Development Initiative site-specific study:</b></p> <ul style="list-style-type: none"> <li>• Commercial Market Feasibility and Site Analysis</li> <li>• Housing</li> <li>• Transit Oriented Development</li> <li>• Zoning</li> </ul>	<p>BCW with consultant team will conduct Corridor Development Initiative workshops:</p> <ul style="list-style-type: none"> <li>• Sites selected for community based educational training</li> <li>• 4 training sessions per site</li> <li>• TOD development recommendations per site</li> <li>• Capacity building training sessions for community leaders</li> <li>• Presentations to corridor city councils</li> <li>• Coordinate HEEC/BLC/CAC/BAC engagement in the training sessions</li> <li>• Sub-contract with community based organizations for community engagement</li> </ul>

## Contact

### Community Works

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## Website

<http://www.hennepin.us/residents/transportation/bottineau-community-works>