

# Live a lower waste lifestyle

## Join the Zero Waste Challenge



Learn practical solutions to prevent waste and practice more thoughtful consumption

Many people are interested in taking steps to prevent waste and produce less trash, but aren't sure where to start. Joining Hennepin County's Zero Waste Challenge is a great way to learn more and get hands-on help.

### About the challenge

The eight-month-long challenge takes an in-depth look at the goods we buy and waste we create to uncover opportunities to recycle more and reduce waste.

### Sign up now!

The next round of the challenge runs mid-September 2020 to mid-May 2021.

Register by September 7 at  
[hennepin.us/zerowastechallenge](https://hennepin.us/zerowastechallenge)



Past participants have called the challenge:

“Life changing”

“Eye-opening”

“A conversation-starter that both educated us and moved us into action”



On average,  
participating  
households cut the  
amount of waste they  
create by 25 percent.

#### Participating households will:

- Receive hands-on, personalized coaching from a county waste reduction and recycling specialist to assess the waste generated in their homes, develop a customized waste-reduction plan, and make low-waste lifestyle changes.
- Attend a series of virtual educational workshops and discussions on waste-reduction topics such as low-waste shopping, preventing food waste, and backyard composting.
- Evaluate their waste at the beginning, middle, and end of the challenge and submit their data to the county.
- Receive bi-weekly waste reduction tips and get access to supplies and educational materials.
- Connect with other households striving to live lower waste lifestyles.

#### Apply now

The challenge will go from September 28, 2020, to May 15, 2021.

Complete the online application by Monday, September 7 at  
[hennepin.us/zerowastechallenge](https://hennepin.us/zerowastechallenge)

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